



מבצע אחינו



Project Acheinu

On Purim Day, communities will partner with a neighboring community who is different than their own to bring Mishloach Manot, sing, dance, and most importantly, connect.

This project was inspired by the community of Shlomit. Every year, on Purim, the residents of Shlomit travel to Kibbutz Prigan to give Mishloach Manot. On Simchat Torah 5874, terrorists stormed into Prigan, and the brave security team of Shlomit gave their lives to save their friends. On the surface, these two communities - one religious and one non-religious - had little in common. But they didn't allow their differences to stand in the way of love and devotion to one another.



To get your community/shul/school involved, please fill out the form in the link below, or be in touch via WhatsApp

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<https://forms.gle/45sLzpnTbDyyML9g8>